



October
2024

Successful 1st Multiplier event for EthAI Tour Project in Piatra Neamt, Romania

The EthAI Tour project marked a significant milestone with its **1st Multiplier Event**, held on June 25, 2024, at NEO IDEAS CONNECTED – TOURISM HUB in Piatra Neamt, Romania. Organized by **HELLOBUCOVINA TRAVEL & TOURS**, the event gathered 46 participants, including VET trainers, travel industry experts, local government representatives, and key stakeholders from various sectors.

Distinguished attendees featured officials from the County Council Neamt, Piatra Neamt Municipality City Hall, Association PION, the Destination Management Organization Piatra Neamt, and other entities from the travel, IT, and hospitality industries. A notable highlight was the attendance of Mr. Andrei Carabelea, Mayor of Piatra Neamt, who delivered an inspiring speech on the significance of the EthAI Tour project for regional tourism. The agenda included a **comprehensive presentation** by Mrs. Roxana Şlemco and Mr. Ciprian Şlemco, focusing on the project's **methodological framework**, **SWOT analysis**, and **practical solutions** for the transferability of outcomes.

Interactive Q&A sessions and debates further facilitated a lively exchange of ideas, enhancing collaboration between public and private sector representatives.

The event successfully set the foundation for the **future deployment of the EthAI Tour project's training tools and courses**, promoting engagement and feedback from all involved parties.



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Upcoming Milestones for the EthAI Tour Project

The EthAI Tour project consortium is currently focused on designing the ECVET profile and the training plan, ensuring alignment with the European Qualifications Framework (EQF) standards. This work package aims to develop a comprehensive training structure to enhance digital and AI skills in the tourism sector, emphasizing ethical AI use.

The successful **2nd Transnational Project Meeting** of the project took place in Malta on 10-11 September, where the consortium reviewed completed deliverables and coordinated the next steps for upcoming tasks.

Looking ahead, October will mark a significant moment for the project as the **2nd Multiplier Event** is scheduled to take place. This event will further **engage stakeholders** from the tourism and vocational education sectors, aiming to present the progress on the **training materials** and **gather valuable feedback** to refine and optimize the project outcomes.



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